



## Measuring Perception of Risk (Risk Ranking Method)

Risk ranking exercises – Involves individuals or groups ranking in order what they perceive to be the most significant risks associated with an event

1. No right or wrong answers (actual or true level does not have to be known or established)
2. Can help organisations gain an understanding of differences in risk perception between various individuals or groups
3. Helps inform decision making on resource allocation and communication strategies

Could you please rank the following risk events in ascending order?

1. Information technology and systems risk
2. The global impact of Coronavirus (COVID-19) outbreak (a new illness that can affect your lungs and airways)
3. Organisation's strategy – lack of clearly defined measurable objectives or deliverables, poor succession or business continuity planning, quality staff assimilation and integration culture
4. Signing of defective contracts, new business acquisitions, financial management and compliance with policies
5. The possible impact of terrorist, Brexit and the US political landscape  
Considering what's happening around the globe (local politics)

What is your organisation currently doing to minimise the impact and explore opportunities of your first choice above?

Name:

Region: